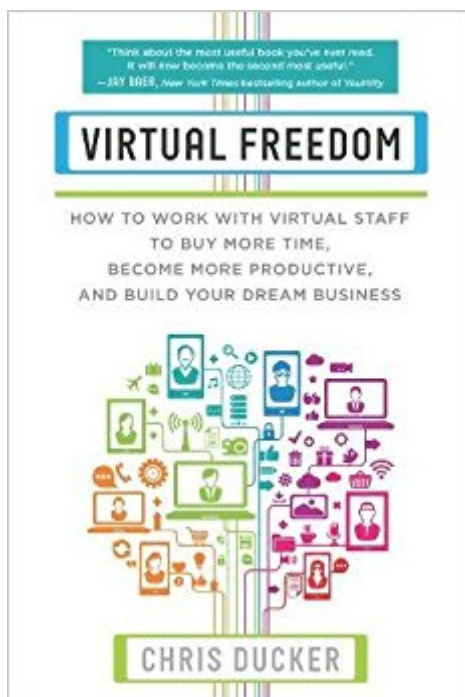


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# Virtual Freedom: How To Work With Virtual Staff To Buy More Time, Become More Productive, And Build Your Dream Business



## Synopsis

Entrepreneurs often suffer from a "superhero syndrome"; the misconception that to be successful, they must do everything themselves. Not only are they the boss, but also the salesperson, HR manager, copywriter, operations manager, online marketing guru, and so much more. It's no wonder why so many people give up the dream of starting a business; it's just too much for one person to handle. But outsourcing expert and "Virtual CEO," Chris Ducker knows how you can get the help you need with resources you can afford. Small business owners, consultants, and online entrepreneurs don't have to go it alone when they discover the power of building teams of virtual employees to help run, support, and grow their businesses. *Virtual Freedom: How to Work with Virtual Staff to Buy More Time, Become More Productive, and Build Your Dream Business* is the step-by-step guide every entrepreneur needs to build his or her business with the asset of working with virtual employees. Focusing on business growth, Ducker explains every detail you need to grasp, from figuring out which jobs you should outsource to finding, hiring, training, motivating, and managing virtual assistants. With additional tactics and online resources, *Virtual Freedom* is the ultimate resource of the knowledge and tools necessary for building your dream business with the help of virtual staff.

## Book Information

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## Customer Reviews

"Think about the most useful book you've ever read. It will now become the second most useful. This is the field guide for building a team, outsourcing, and taking back control of your life." Jay Baer, New York Times bestselling author of *Youility*; Chris Ducker explains

exactly how to get more done in less time; and, as a bonus, get back the life you gave up when you decided to go into business for yourself. Virtual assistants are the key, and Virtual Freedom gives you everything you need to know.âMichael Hyatt, New York Times bestselling author of Platform; Chris Ducker passionately teaches freedom. His manifesto is a wake-up call for all entrepreneurs seeking to take back more of their time in business and life.âMichael Coovel, bestselling author of Trend Following; Set your ideas free, and you'll think bigger. Set your entire work system free, and you'll grow bigger. Chris Ducker is on to something here. Get in fast!âChris Brogan, New York Times bestselling author of Trust Agents; Who would you rather trust to learn about building a virtual team, to help grow your business? Someone who 'talks' about outsourcing, or someone who LIVES it? Chris Ducker lives it everyday - and this book proves it!âDerek Halpern, founder of SocialTriggers.com; Countless business owners are getting bogged down dealing with mundane tasks. Chris Ducker, has the book you NEED to read. He takes the fear out of virtualizing your business and shows you how to live your life, while your business works for YOU!âPeter Shankman, bestselling author of Nice Companies Finish First; This book shall become the bible on how to build your dream business, without working yourself into an early grave!âJohn Lee Dumas, host and founder of Entrepreneur On Fire; In Virtual Freedom, Ducker gives incredibly practical, proven advice for getting our time back so we can live a life of true freedom with the most luxurious of luxuries: choice over what we do with our time.âKate Northrup, bestselling author of Money: A Love Story; Your small business won't grow without a team behind you. Chris Ducker has written a step-by-step guide to building and managing a virtual team machine. Follow his framework and watch your enterprise grow into your dream business.âMelinda Emerson, bestselling author of Become Your Own Boss in 12-Months; Have you ever read a book that you just couldn't put down because you simply need to know what's on the next page? Virtual Freedom did that for me because what Chris has produced in this book will literally change your business, and your life!âPat Flynn, bestselling author of Let Go; I'm not going to lie: my business used to be a stress-fest, until I unleashed the power of outsourcing on it. When it comes to learning how to do this, there's no better expert than Chris Ducker, and no better bible than Virtual Freedom.âDavid Siteman Garland, mediapreneur and host of The Rise to the Top; This is a book for a new world of business, where technology - not subways or planes or cars - connects people to their offices and team members to each other. It offers you a prescription that'll lead you to a more flexible, efficient, and (ultimately) more productive business.âAnn Handley, bestselling co-author of

## Content Rules

Chris C. Ducker has helped thousands of entrepreneurs around the world implement successful virtual staffing strategies into their businesses, releasing them from the shackles of the over-worked, over-stressed lifestyle that most business owners endure on a daily basis. His approach to leveraging time, as well as maximizing business systems and processes – all with a focus on running businesses from a distance – has earned him the title of the ‘Virtual CEO.’ Ducker is also a popular speaker, podcaster, and video marketer.

This book is THE authoritative guide to finding and managing a virtual staff. If you have never done it before Chris Ducker will walk you through step by step - it is easier than you think! If you are like I was for so long and putting off the idea of building a virtual team let this be your wake up call. What makes this book extra special is not only is it a good guide for someone starting out, but even for those who have been managing some or all of their team online Virtual Freedom will show you how to take that to the next level. There were several tips I picked up even after several months of working with a virtual assistant. The format of this book is super simple to read with bullet points and headings. And examples! Every section has an example of someone putting the strategies into practice. Even without a virtual team on a full time or regular basis this book will help you hire and manage for one off projects, and even improve your own productivity. The biggest surprise in the book was the final section about content creation. Not too concerned about giving yourself more free time? Then you should still hire a virtual staff so that you can have more time to create content and continue to grow. Your impact and meaning as a business should never be limited by what you alone can do. Bottom line? Go buy this book! It will change your life.

I waited a little while to get this book since I don't normally pay much for eBooks. But I saw it on special and grabbed it. I have absolutely no idea why this book would have anything less than 4 star reviews. The information is helpful and concise. The links to Chris's own site are worksheets or templates that you can use for your own hiring efforts. This book is certainly not an infomercial for Chris Ducker's Virtual Staff Finder service - indeed I'm going to use the tips to get better results hiring VA's than I have had in the past - and I won't be using the VSF service. I'm so thrilled to get my hands on this information all in one place. The great reviews for this book are because it is a great book. If you haven't had the success you're seeking when hiring VA's buy this book and implement the helpful information straight away.

I had heard of Chris and heard him interviewed previously before buying the book. I've found the book very useful, both in the practical component of what a VA can do (and considerations of getting a VA per project vs full time team member), and also with the thinking component, to design your business (or life) how you want it to be run. I think this book picks up where the 4 Hour Work Week by Tim Ferris leaves off - more practical examples of working with VAs. Love most of all that Chris encourages you to be kind to virtual assistants, which I 100% endorse - treating staff kindly means that they often will work harder for you and have less fear. Every time one of my VAs or contractors makes a mistake, almost 100% of the time it has been due to my lack of training and instruction, rather than the persons lack of hard work.

This is one of those rare books that I enjoyed so much, I now own it in three different versions. I started out listening to the Audible version over the long Christmas drive to the in-laws. Right from the start, the book quickly grabbed my attention and I was impressed with the very usable information right out of the blocks. For the next six-hours, it held my attention, while all the time finding myself realizing there's too much great info in here. I need the kindle version. So later that day I ordered it. Rare is the book that has me ordering even the physical version these days. But this book was one of those exceptions. I knew this would be a resource I'd want to have close at hand, to mark up and dog-ear, to write in the margins. So now I have them all, with no regrets. Chris's book provides all the information anyone needs to take the leap into the world of hiring a virtual assistant. He anticipates all the questions and provides really practical tools to help you hire with confidence, even for non-virtual help! Buy this book. You won't regret it!

The book Virtual Freedom was brought to my attention at the perfect time in my entrepreneurial journey. As my business grows, I am finding myself overwhelmed more and more by the details of running my business and trying to keep my personal life running smoothly at the same time. When Chris speaks about Superhero Syndrome in the book, trying to do everything ourselves because we think no one can do it better, or we've done it ourselves out of necessity in the beginning stages of starting a business, I could really relate. The book outlines exactly how to begin outsourcing tasks that we shouldn't be doing as owners so that we can focus on what we're best at. The 3 Lists to Freedom is a life changer. Chris shares everything from how to properly hire and train virtual assistants, to project work vs full time when looking to get tasks off your plate. I appreciated the fact that the book talks about when it makes sense to stay local vs going overseas with outsourcing. For

some, staying local for all outsourcing needs may make sense. Chris does have his own virtual assistant staffing business, but I never felt as though he pushed his service too hard. He just makes it known as a resource which I really appreciate. Toward the end of the book, there is a section about Content as it pertains to today's on-line presence which every business has to have. Chris explained how working with a virtual assistant can make a daunting task easy when utilizing your time and theirs efficiently. That was a nice bonus I wasn't expecting. I highly recommend Virtual Freedom for anyone who ever feels overwhelmed in their business. Since reading, I've quickly outsourced my first projects and see myself continuing to do so. I'm working towards my own full-time VA in the near future and this book will be my "how to" guide to getting there.

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